

Job posting for UX Designer

MP&F Strategic Communications is looking for a UX Designer to join our award-winning creative services team. This position will work across various client teams to research and define user-experience problems and needs, proactively initiate the design process, deliver customer-centric design while influencing stakeholders and positively impacting customer experiences. The ideal candidate is a collaborative problem-solver and self-learner with a knack for business metrics and the ability to translate company goals and objectives into digital experiences.

Job Responsibilities:

- Create conceptual customer journey, user flows, wireframes, sitemaps, detailed visual mockups and prototypes to communicate site structure and functionality
- Present to clients and support your design rationale using quantitative data and site metrics, customer feedback and usability findings
- Plan and conduct user research and competitor analysis
- Contribute or conduct usability testing for internal and external client websites
- Conceptualize and design smart and engaging responsive sites and applications
- Collaborate with client teams as well as with creative (design/development) teams
- Use Optimal Workshop to capture and analyze data
- Stay informed of and share industry best practices

Qualifications:

- Minimum 5 years experience in interactive design as a part of a multidisciplinary team
- Strong online portfolio demonstrating proven experience in interactive design
- Fluent in Adobe CS Suite and prototyping tools (i.e. Sketch, Adobe XD, InVision, etc.)
- Solid understanding of user-centered design principles, Section 508 and WCAG 2.0
- Experience with Google Analytics and heat-mapping (i.e., Crazy Egg, Hot Jar, etc.)
- Experience with Drupal CMS, HTML, CSS, JS

Personal Attributes:

- You are a good listener
- You have confident presentation and interpersonal skills
- You possess strong written, oral and diagrammatic communication skills
- You're highly analytical, detail-oriented, and organized
- You have a passion for your craft and always identifying new opportunities to improve it
- You have a willingness to learn, grow and adapt as the web continues to evolve

Education:

- BA or BS degree in a related field

To Apply

Submit a cover letter with salary history and a resume via the “Apply Now” button at mpf.com/join-the-team.

About MP&F

MP&F is an internationally recognized, full-service integrated communications firm based in Nashville, Tenn. Our clients work in a variety of industries – including health care, hospitality and higher education. We were established in 1987 as a one-person consultancy and today are a team of 70-plus strategists and specialists from myriad professional backgrounds and walks of life. When you join MP&F, you are joining a culture of excellence, hard work and success.

MP&F is an Equal Opportunity Employer. We do not discriminate on the basis of race, color, sex, religion, age, sexual orientation, national origin, disability or veteran status.